



this social life

MARKETING LOVES SALES 2019

Be part of the excitement as B2B sales and marketing professionals come together for a day focused on the pivotal role social media plays in revenue generation.

From paid social programs to social selling, this year's speakers will deliver ideas and case studies to help attendees up their social media game.



Monday
October 7, 2019



The Armory
128 NW 11th Avenue
Portland, Oregon 97209

Event Summary Page 2

Event Preview Page 3

Sponsorship Packages Page 4

Top organizations will gather to learn and share

Obility's annual Marketing Loves Sales event brings together B2B sales and marketing professionals and has become a destination event for thought leaders and practitioners alike.

Hosting more than 300 attendees including a strong executive presence, Marketing Loves Sales has been recognized by media outlets and key influencers as the most talked about event in Oregon.

This year's event will focus on the pivotal role of social media. From paid social programs to social selling, the event will help attending organizations up their social media game.

Speakers will represent organizations using social media in innovative ways to drive growth. Sharing the latest trends and ideas in B2B, attendees will be armed with the knowledge and tools to help them be better-than-best at social media.

Event Statistics



Conference Schedule

8:00am Check-in & Badge Pickup

9:00am Keynote

9:45am Track Sessions Begin

12:15pm Lunch & Networking

1:15pm Afternoon Keynote

1:45pm Track Sessions Resume

4:15pm Cocktail Reception & Networking

2019 KEYNOTE SPEAKER



Ann Handley
MarketingProfs

- World's First Chief Content Officer
- Bestselling Author
- Founder of MarketingProfs

in 

Ann Handley is the Wall Street Journal bestselling author of *Everybody Writes* and *Content Rules*. Cited in Forbes as a top thought leader and named by IBM as one of the 7 people shaping modern marketing, she is the world's first Chief Content Officer. Her company, MarketingProfs, is a marketing training and education company with more than 600,000 members. She is the founder of ClickZ, one of the first sources of digital marketing information in the world, which she sold to Internet.com. A LinkedIn Influencer, she has more than 420,000 followers on Twitter and has contributed commentary and bylines to Entrepreneur magazine, IBM's Think Marketing, Inc. magazine, Mashable, Huffington Post, American Express, NPR, and the Wall Street Journal.

CONTENT FROM LEADING B2B ORGANIZATIONS & INFLUENCERS



Carmen Hill
B2B Content
Strategist & Creative



LinkedIn
Afiya Addison
Education
Lead



Eric Wittlake
Senior Analyst,
Marketing Practice



ADSTAGE
Sahil Jain
Co-founder
& CEO



Package Options & Details

	PRESENTING \$10,000 <i>(1 Available)</i>	FEATURED \$5,000 <i>(2 Available)</i>	SPOTLIGHT \$2,500 <i>(7 Available)</i>
Event Tickets Included*	✓ (8 Tickets)	✓ (4 Tickets)	✓ (2 Tickets)
Logo listed on event website	✓	✓	✓
Invited to Thank You Reception	✓	✓	✓
Shout-out on social media	✓	✓	✓
Item in registration bags	✓	✓	✓
Raffle participation	✓	✓	
Banner in networking space	✓	✓	
Logo on attendee badges	✓		
Recognition as happy hour sponsor	✓		
Logo displayed in main auditorium	✓		
Verbal recognition opening remarks	✓		

*Additional tickets can be purchased for \$149